

## **MARKET ANALYST**

SMR Premium is an international Market Research company located in Düsseldorf / Germany. SMR Premium is part of the SMR Group, which is located in Reutte / Austria. Main clients are producers of 'remelted steels', forgings (open- and closed die) or any other high value metals and alloys including powder metallurgy. SMR Premium provides market volumes, market structures, and competitor analysis as well as market forecasts. As a boutique consultancy, any project will be customized to the client's strategic needs.

For more information please refer to our website: [www.smr-premium.com](http://www.smr-premium.com)

SMR Premium is a young and motivated company, enjoys a leading position within the global specialty steel industry, therefore demand for our services is continuously growing. For this reason we are looking for a Market Analyst to strengthen our team and help us increasing our customer portfolio.

## TASKS

After a training period the Market Analyst should be able to independently manage and complete projects. Typical activities are: project management, desk research, field visits, end user interviews, competitor analysis and strategy formulation and a structured preparation of interim and final results and associated documents. All reports are completed in English language. At the end of the study the Market Analyst will present the results to the client. Extensive global travelling is part of the assignment.

## REQUIREMENTS

A completed academic education coupled with the understanding of business economics and technical understanding is a basic requirement. Experience in metallurgy or mechanical engineering would be an additional asset. We are looking for a person having a highly analytical mind, who has a very good sense of "figures, statistics and data" and who strives for excellent results. You should also be able to effectively communicate and report the findings of your analysis to colleagues and customers. A very good knowledge of English is required, and you should also have experience with presentation techniques. We will support you in filling up eventual knowledge gaps. Flexibility is required as you will travel on regular basis to visit companies in various parts of the world.

Professional experience in the special steel industry is beneficial but not obligatory.

If you are interested in this challenging professional opportunity please forward your application with CV and university results to:

Mr. Benedikt BLITZ

Managing Director of SMR Premium GmbH, [b.blitz@smr-premium.com](mailto:b.blitz@smr-premium.com)

**SMR Premium GmbH – High Value Metals Market Research**

Emanuel-Leutze-Straße 21

40547 Düsseldorf

Germany